NICHOLAS AI

THE THIRTY SECOND TEXT KIT.

The sheet, the Claude instruction, the opener to the dentist, the noon-call test and the seven-day plan from the video.

Open the interactive version (copy buttons, checklists): **The $5K/Month Claude Service Almost Nobody Is Selling to Dentists**

Open Claude: **https://claude.ai/new**

Prompts are in boxes: select the text to copy. All links in this PDF are live.

START HERE

The whole service in one line: a missed call gets a text in thirty seconds, Claude writes every reply, and the booked visits land on a morning list. One practice pays one thousand a month. Five practices is five thousand. Anything in [BRACKETS] is yours to replace.

- Step one: run the noon test on twenty practices.
- Step two: say the offer and the price, then stop talking.
- Step three: build it with the sheet and the instruction below.
- Step four: send the opener and demo it on his own phone.

THE PRACTICE SHEET

The practice fills this in once. It is the only thing Claude answers from.

THE ONE-PAGE INTAKE SHEET

```
Create a one-page intake sheet for [PRACTICE NAME]. Ask for: office hours, the list of services,
the new patient offer, the booking link, the front desk contact for clinical questions, and
twenty common patient questions with their answers (parking, insurance accepted, how long a
first visit takes, cost of a cleaning, emergency appointments, and so on). Format it as a simple
fill-in form the office manager can complete in fifteen minutes.
```

THE CLAUDE INSTRUCTION

Paste the finished sheet and this instruction into Claude. Claude books. A person answers the clinical questions.

THE RECEPTIONIST INSTRUCTION

```
You are the receptionist of [PRACTICE NAME]. Here is the practice sheet: [PASTE THE SHEET].
Reply to every incoming text in two sentences or fewer. Answer only from the sheet. Always offer
two open times from the booking link. If someone asks a clinical question, say: [FRONT DESK
NAME] from the office will call you at nine tomorrow morning, and then log the question for the
morning list. Keep the tone warm, short and professional.
```

THE MORNING LIST

```
Here are yesterday's text conversations for [PRACTICE NAME]: [PASTE]. Build a morning list for
the front desk with three sections: visits booked (name, time, reason), clinical questions
waiting for a call (name, number, question), and people who did not answer yet.
```

THE NOON-CALL TEST

- [ ] Search dentist plus your city and open the first twenty results.
- [ ] Call each one at noon and let it ring.
- [ ] Write down every practice that goes to voicemail or rings out.
- [ ] Open their Google reviews and search for the phrase: couldn't get through on the phone.
- [ ] Screenshot every patient who wrote it.
- [ ] Keep the four or five practices that rang out as your list.

COUNT	RESULT
Practices called	***20***
Rang out or voicemail	***about 4***
Reviews mentioning the phone	***screenshot each one***

THE OPENER AND THE DEMO

THE FIRST MESSAGE (EDIT THE NAME AND DAY)

```
Hi Dr. [NAME], I called your office at noon on [DAY] and nobody picked up. A practice your size loses about seven new patients a month that way. I fix it with one text that goes out thirty seconds after every missed call. Can I show you on your own phone?
```

- Send ten of them. Expect two replies.
- On the call, don't pitch. Call his office from your phone, let it ring out, and wait.
- His own text arrives thirty seconds later. That is the demo.

THE MATH THAT SELLS IT

LINE	AMOUNT
New patient calls a month	*40*
Missed (one in four)	*10*
Never call back (seven of ten)	*7*
First-year value of one patient	*$1,000*
Leaking every month	*$7,000*
Claude brings back half (3.5 patients)	*$3,500*
Your fee	*$1,000*
The practice keeps	*$2,500*

YOUR SIDE	AMOUNT
Cost per practice (text tool and Claude)	*about $100*
Fee	*$1,000*
Profit per practice	*$900*
Five practices	*$5,000 revenue, about $4,500 profit*
Ten practices	*$10,000 revenue*

THE THREE OBJECTIONS

OUR TEAM HANDLES THE PHONES

```
Totally fair. Here is what I heard when I called at noon on [DAY]: it rang out. Here is the recording. This is the call your next patient made.
```

PATIENTS DON'T LIKE TEXTS

```
They already text their barber and their plumber. A text that lands while they are still holding the phone feels like service, and it answers the question they were about to type into Google.
```

WHAT DOES IT COST?

```
One thousand a month, billed monthly. One recovered patient covers it. Want me to set it up this week?
```

After you say the price, stop talking and count to five in your head.

THE MONDAY PAGE

WEEKLY ONE-PAGE REPORT

```
Here are this week's numbers for [PRACTICE NAME]: calls missed [NUMBER], texts sent [NUMBER], visits booked [NUMBER], questions handed to the front desk [NUMBER]. Write a one-page Monday report for the owner: three headline numbers, one sentence on what changed since last week, and the estimated value of the visits booked at [$1,000] each. Plain words, no jargon.
```

THE SECOND PRODUCT: RECALL TEXTS

RECALL TEXT FOR OVERDUE PATIENTS

```
Here is a list of patients at [PRACTICE NAME] who have not booked a cleaning in over twelve
months: [PASTE FIRST NAMES ONLY]. Write one short, friendly text for them: remind them it's been
a while, offer two open times from the booking link, and keep it under three sentences. Then
write a second version for patients overdue by more than two years.
```

Price this around fifteen hundred a month. Same sheet, same instruction, same Monday page.

YOUR FIRST SEVEN DAYS

- [ ] **Day one: build a list of twenty practices.**
- [ ] **Day two: make the noon calls and write down who rings out.**
- [ ] **Day three: screenshot the reviews.**
- [ ] **Day four: build the demo on your own phone.**
- [ ] **Day five: send ten messages.**
- [ ] **Day six: book two demos.**
- [ ] **Day seven: ask for the first month, paid before setup.**